



Contact: Dawn Evans

SPMSguardteam@gmail.com

Switzerland Point Middle School Winterguard

Switzerland Point Middle School - 777 Greenbriar Road | St. Johns, FL 32259

Sponsorship Opportunity

What is Winterguard at Switzerland Point Middle School?

Winterguard is an indoor color guard sport derived from military ceremonies or veteran organizations ceremonies. Unlike traditional color guard, Winterguard is performed indoors, usually in a gymnasium or indoor arena. Performances combine the use of music, dance, and weapons routines to bring this sport of the arts to life. Each show is thoughtfully put together by the Winterguard team here at SPMS and led by a team of incredibly talented and dedicated coaches and support staff who are devoted to teaching the students on the team not only the technique of the sport, but they also provide the students the opportunity to see how they can inspire others through each performance.

Who is the Winterguard team at Switzerland Point Middle School?

The Winterguard team at SPMS is comprised of students in 6th through 8th grades who display exemplary moral character and maintain excellent grades in school. The students on this team are encouraged and expected to be role models in their community. Many of the team members on our team serve their community in a variety of ways, even outside of Winterguard; we have Girl Scouts, National Junior Honor Society members, community volunteers, etc... Each team member brings unique experience to the table which makes our team so special.

Why Partner with Switzerland Point Middle School Winterguard?

By partnering with the SPMS Winterguard team you would not only be supporting St. Johns County students you would be supporting the arts within our community. As one of only three school-sponsored sports at SPMS we need sponsorships to offset the cost for our expenses. With your support more students at our school will be able to participate in Winterguard and in turn will have the opportunity to learn a new lifelong skill, gain a deeper appreciation for a variety of art forms, and have the chance to travel and compete at the highest levels for middle school Winterguard teams in our state. We genuinely appreciate your consideration and thank you for your dedication to our community!

Sincerely,

Dawn Evans

Switzerland Point Middle School Winterguard Sponsor

Sponsorship Levels

NEW! Diamond Level “World Class”	Platinum Level “A Class”	Silver Level “AA Class”	Black Level “AAA Class”	Blue Level “B Class”
For \$1,000* you get	For \$800 you get	For \$500 you get	For \$350 you get	For \$100 you get
Your business name on a new trailer that will be parked at the school in a visible location as well as travel to local and long distance events				
Booth display space to promote your business at our Friends and Family Night January and Night of Arts in April 2026***	Booth display space to promote your business at our Friends and Family Night January and Night of Arts in April 2026****			
Display your logo in In the school newsletter, website and social media which is visible to students, families, and community for the 2025-2026 school year.	Display your logo in In the school newsletter, website and social media which is visible to students, families, and community for the 2025-2026 school year.	Display your logo in In the school newsletter, website and social media which is visible to students, families, and community for the 2025-2026 school year.		
Prominent company logo placement on all SPMS Winterguard team t-shirts for the 2025/2026 season	Prominent company logo placement on all SPM Winterguard team t- shirts for the 2025/2026 season	Prominent company logo placement on all SPMS Winterguard team t-shirts for the 2025/2026 season	Prominent company logo placement on all SPMS Winterguard team t-shirts for the 2025/2026 season	
Promotional flyers (May be full page) and prominent placement of company logo on sponsor board at check-in table for the SPMS Winterguard “Friends and Family” Night in January and Night of Arts in April 2026.	Promotional flyers (May be full page) and prominent placement of company logo on sponsor board at check-in table for the SPMS Winterguard “Friends and Family” Night in January and Night of Arts in April 2026.	Promotional flyers (May be full page) and prominent placement of company logo on sponsor board at check-in table for the SPMS Winterguard “Friends and Family” Night in January and Night of Arts in April 2026.	Promotional flyers (May be full page) and prominent placement of company logo on sponsor board at check-in table for the SPMS Winterguard “Friends and Family” Night in January and Night of Arts in April 2026.	Promotional flyers (May be full page) and prominent placement of company logo on sponsor board at check-in table for the SPMS Winterguard “Friends and Family” Night in January and Night of Arts in April 2026.

*Or a donation of a NEW equipment trailer ***Sponsor is responsible for providing all promotional materials (flyers, banner, etc.)

****Booth includes up to a 10' x 20' space, electrical outlets may not be available.

Sponsor Agreement Form

Switzerland Point Middle School Winterguard 2025/2026



To ensure logo placement on all team t-shirts for the 2025/2026 Winterguard season, please sign and return this form to spmsguardteam@gmail.com along with a high-resolution logo. (300 dpi jpg preferred)

PLEASE REMIT PAYMENT, SIGNED SPONSOR AGREEMENT FORM, AND LOGOS
NO LATER THAN October 1, 2025

_____ Diamond Level \$1000. **or purchase and donation of a new trailer
_____ Platinum Level Sponsor \$800
_____ Silver Level Sponsor \$500
_____ Black Level Sponsor \$350
_____ Blue Level Sponsor \$100

I hereby authorize SPMS Winterguard to represent the below listed entity in the manner outlined above and agree to the sponsorship level indicated.

Date: _____ Name of Business: _____

Contact Person: _____ Email: _____ Phone: _____

Address: _____

Printed Name: _____ Signature: _____

Please mail or e-mail form attention: Dawn Evans spmsguardteam@gmail.com

SPMS Winterguard 77 Greenbriar Road

Jacksonville, FL 32259

Make Checks Payable to: SPMS Winterguard